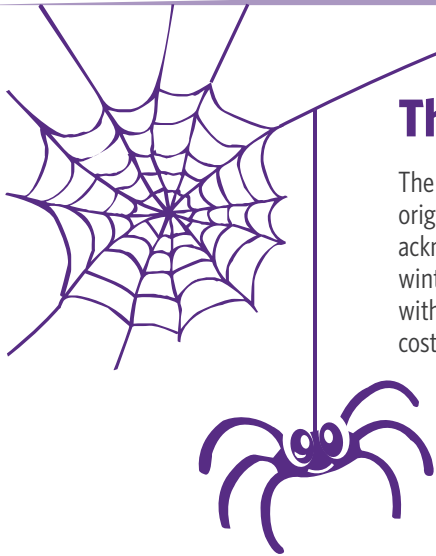


# Fun Facts: Halloween – October 31



## The Evolution of Halloween

The annual holiday that is celebrated each year on October 31st originated with the Celtic festival of Samhain; a Gaelic festival acknowledging the end of the harvest season and the beginning of winter. Today, the tradition has evolved into a day (and night) filled with activities such as trick-or-treating, carving pumpkins, wearing costumes, and social celebrations.

## Spooky Places

- Scarville city, Iowa (Population – 74)
- Slaughter Beach town, Delaware (Population – 218)
- Tombstone city, Arizona (Population – 1,308)
- Bad Axe city, Michigan (Population – 3,021)
- Kill Devil Hills town, North Carolina (Population – 7,656)
- Sleepy Hollow village, New York (Population – 9,986)
- Munster town, Indiana (Population – 23,894)
- Salem city, Massachusetts (Population – 44,480)
- Casper city, Wyoming (Population – 59,038)

## Trick-or-Treaters

- **41 Million:** The estimated number of potential trick-or-treaters in 2020—children aged 5 to 14—across the United States.
- **About 126 million:** The latest number of homes or apartments where people live and possible places for trick-or-treaters to visit.



## Costume Fun!



**Approximately 800:** The number of formal wear and costume rental establishments in the United States.

Some of the most common occupational Halloween costumes children wear:

Occupation	Number of Employees*
Actors	14,000
Athletes and sports competitors	27,000
Dentists	115,000
Firefighters	298,000
Police officers	739,000
Physicians and surgeons	747,000
Registered nurses	2,500,000

\*Full-time, year-round employees ages 16 and over

## Sweet Stuff

- **3,421:** Total number of candy and nut stores in the United States in 2019.
- **Over 45,000:** The number of people employed by U.S. manufacturing businesses that produced chocolate and cocoa products in 2017.
- **Nearly 24,000:** The number of people employed by U.S. manufacturing businesses that produced nonchocolate candy in 2017.



Sources: Data on this page come from the U.S. Census Bureau's 2020 Population Estimates, 2020 Census, 2019 American Community Survey 1-Year Estimates (data are rounded and will not match published data), Current Population Survey/Housing Vacancy Survey, 2019 County Business Patterns, and 2017 Economic Census.